



Leadership Profile — Drew Holder, President & Founder

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## Drew Holder

**President & Founder, Merica Tech LLC | Co-Founder, Whoz Next LLC**

### EXECUTIVE SUMMARY

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Strategic and results-driven IT professional with 25+ years of experience scaling organizations from startup to multimillion-dollar recurring revenue models. Serial entrepreneur with a proven track record of building managed IT services companies, closing long-term contracts, and leading technical teams through complex infrastructure deployments. Extensive hands-on background in datacenter management, structured cabling, wireless infrastructure, commercial AV, surveillance systems, and disaster recovery. Holds EOD and DoD Security Clearance from defense manufacturing tenure. A trusted advisor to executive teams who aligns IT strategy with business objectives and delivers resilient, scalable solutions.

### ENTREPRENEURIAL TRACK RECORD

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- **Merica Tech LLC (2023–Present):** Founded and leads as President & Founder. Solar installations (hybrid and off-grid with 50+ panel deployments), battery backup solutions, structured cabling, commercial AV/IT, Wi-Fi and point-to-point wireless deployments, surveillance systems, security infrastructure, and crypto mining farm design (power distribution, cooling, GPU/ASIC management). Currently executing projects for Fortune 50 brands including the nation's largest manufactured housing company and national signage deployments for major retail and fuel brands.
- **Round Table Networks (2018–2025):** Founded and grew from 2 part-time members to 8 full-time employees with over \$1M/year in recurring revenue under contract. Closed and implemented dozens of 24- and 36-month managed IT services and managed VoIP contracts. Built the sales engine, led client strategy meetings, and provided Level I through III technical support.
- **Integritek Holdings LLC (2010–2013):** Joined as 2nd employee, became partner. Grew the business to over 50 managed IT services clients and 10 employees. Managed Exchange migrations, disaster recovery implementations, and converted clients to hosted Exchange and VoIP solutions.
- **Pivot Networks (2009–2010):** Virtual CIO and Operations Manager. Managed datacenter-hosted Exchange cluster, developed managed services offerings, converted nearly every hourly account to monthly recurring contracts.
- **Network Logistics (2006–2009):** Virtual CIO. Landed Travis County Healthcare District on a 7-year contract spanning 8 locations, 46 servers, and 706 desktops. Grew managed services department by over 50%.

### DEFENSE MANUFACTURING EXPERIENCE

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**Day & Zimmermann / Lone Star Ammunition Plant (2015–2021):** Network Administrator responsible for datacenter and infrastructure management, server migrations, and production and security system installation and support. Project lead on new technologies for information technology and manufacturing. Held EOD and DoD Security Clearance.

## CURRENT VENTURES & FUTURE GROWTH

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- **Whoz Next LLC (Co-Founder):** Custom gaming cabinet manufacturer partnering with Barracuda Gaming for major cabinet production. Developing proprietary game room monitoring systems for nationwide retrofit of existing machines.
- **First Responder Alerting Systems:** Prototype built and integrating first unit within weeks. LifeNet emergency on-call system integration. Approximately 60 additional units in pipeline across Dallas, Longview, Memphis, and Shreveport fire stations and police departments.
- **Municipal & Public Safety:** Active fire station and police station infrastructure deployments across four metro areas—network infrastructure, AV systems, alerting technology for first responder facilities.

## TECHNICAL COMPETENCIES

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**Infrastructure:** Windows Server (NT–2022), Exchange, Active Directory, RDS, Group Policy, Entra ID, Virtual Server Administration

**Networking:** LAN/WAN, VPN, Wi-Fi, Point-to-Point Wireless, Structured Cabling, Datacenter Management

**Security:** Surveillance Camera Systems, Disaster Recovery (Datto, Veeam, Slide BDR), RMM Administration

**AV/Commercial:** Commercial & Residential AV, Presentation Systems, VoIP Platforms

**Solar:** Hybrid and Off-Grid Solar Installations (50+ panel deployments), Battery Backup Solutions

**Sales:** Certified CharTec Professional (Managed IT Services Sales)

## EDUCATION & CERTIFICATIONS

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- **Texas State Technical College** — Associate's Degree, Computer Networking & Systems Administration (Microsoft Specialization)
- **Microsoft Certified Systems Administrator (MCSA)**
- **CompTIA Network+ & CompTIA A+**
- **EOD and DoD Security Clearance** (2015)
- **Certified CharTec Professional** — Managed IT Services Sales